Introduction

- Legal Environment of Business - BLA 361
- Assoc. Prof. Pamela S. Evers
Torts! Contracts!
Angry Plaintiffs
Defiant Defendants
Great Stories
Please let me learn business law. I promise I'll work hard.
And Now
The Feature...
Course / Project Overview

BLA 361: Legal Env’t of Business
Assoc. Prof. Pamela Evers
TTh 9:30 am, 11:00 am, 12:30 pm
Description

- Business Law: An examination of the legal relationships of business, including contracts, torts, property, business organization, and related subjects
- No Recommended Text but you may purchase a business law text if you wish
- Optional Texts: see syllabus on Blackboard
Course / Project Mission

● Professor’s Mission:
  - Help students understand business law basics, encourage ethical business conduct, and develop critical thinking
  - Help you strengthen your backbone and develop thicker skin!
  - Encourage *future lawyers!*
Course / Project Goals

- Professor’s Goal: To educate students about the legal environment of business so that s/he may apply knowledge to minimize business disputes and further career and educational goals

  - The “customer service as lawsuit prevention” model
Course / Project Policies

- Statement on Disability Accommodation
  - Office of Disability Services 962-3746
- Learning Objectives: see online syllabus
- Class Attendance
  - taken on random basis
  - not required *BUT* there may be consequences for failure to attend
Prof. Evers -- Office Hours

- **Office:** Dept. of Accountancy & Business Law, CH 230R

- **Office Hours:**
  - By Schedule & Appointment (see syllabus)
  - Changes due to professional obligation or illness announced in class or on door
  - *Best way to reach me:* E-Mail
    - [eversp@uncw.edu](mailto:eversp@uncw.edu)
Course grade based upon formula:
- Two Progress evaluations during regular class session:
  - 25% for first, 30% for second
- One final Comprehensive Progress evaluation given during final exam period: 35% of grade
- BlackBoard Exercises: 5%
Student Evaluation: Specifics

- **Progress evaluations:**
  - Multiple Choice Questions based on problem scenarios

- **Online Exercises:**
  - Available through BlackBoard for limited time on the day of the schedule exercise
  - Participation earns points
    - No participation = no points
Student Evaluation: Options

- If you miss any Exam for anything other than a documented medical or family emergency:
  - You must write a 25 page research paper
  - Your choice of topic, but approved by Evers
  - Double-spaced, 1” margins, 12 pt. Times New Roman font, with footnotes or endnotes for references
  - Paper will be run through software program to determine degree of plagiarism
Technology

- This is a Web Enhanced Course!
  - Webpage: CSB homepage, faculty directory, Evers webpage, link to Business Law
  - BlackBoard
Technology

- BlackBoard contains Syllabus, PowerPoint slides, full cases, legal forms, and other reference materials
  - Use the materials available to you!!!
Rules

- Use computers & time management tools to complete BlackBoard assignments and prepare for class

- Note the University Policy on Cheating & Plagiarism
  - see UNCW Website for details
  - Penalties for students who cheat or plagiarize
The Bilateral Agreement

- Regarding Rights and Responsibilities
  - On the server site as “Contract”
  - Bilateral promises between Prof. Evers and each student
  - If you remain in the class, you’ve agreed to the contract - I will remind you!!!
  - Fail to abide by the contract and you may be asked to leave class or locked out!
Syllabus

- Read or Prepare Assignment Prior to Class According to Syllabus
  - That means READ!
  - See example “case brief” form on BlackBoard

- The Syllabus is not written in concrete! Changes are not likely, but may occur.

- Note and Prepare for Critical Dates!
Final Point

- This is a 300 level course, therefore . . .
- NO WHINING!
  - If you miss class, too bad, so sad.
  - If you miss a test without a medical or family emergency, you earn 0%.
    - Write the paper!
    - Think about withdrawing and trying again later
But ...

- No Quotas and no last minute curving to obtain A-F Bell curve
- Grading is based on percentage of points earned
- Therefore, everyone who earns an A, receives an A grade!
If you have a question, email Evers at eversp@uncw.edu!

Better yet, ask in class!