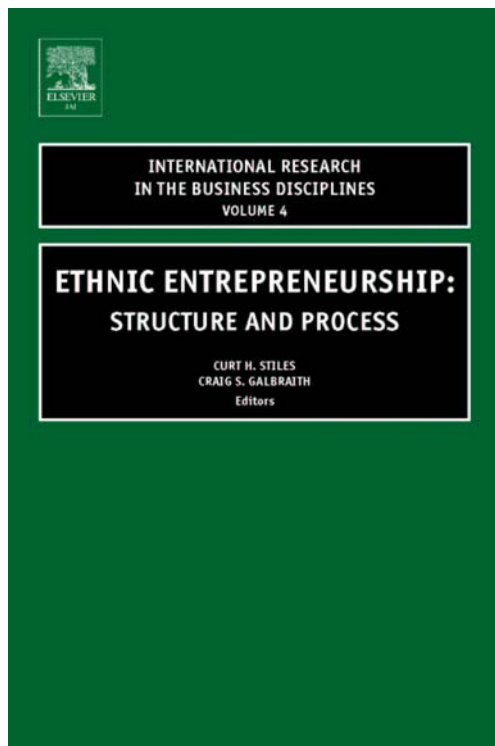


Ethnic Entrepreneurship: Structure and Process

Editors: Curt H. Stiles, Ph.D. and Craig S. Galbraith, Ph.D. (January, 2004)



Throughout time ethnic populations have been fundamental in shaping the face of world business and economics. Recently there has been a heightened interest in understanding the true nature and scope of entrepreneurial activity among these ethnic groups. This volume provides a timely survey of the most critical aspects of ethnic entrepreneurship currently being discussed in the fields of entrepreneurship, sociology, and economics. Written by the top luminaries in the field, the articles presented here represent a combination of empirical research, theoretical insight and practical suggestions.

The volume examines a broad set of issues, including definitions of ethnicity, models of ethnic entrepreneurship, the role of social and human capital, the nature of aboriginal entrepreneurship, the impact of institutions and theology, theories of assimilation, minority youth education, and the access to financial capital.

Ethnic Entrepreneurship: Structure and Process contains fifteen seminal articles, beginning with Ivan Light's comprehensive survey of the ethnic entrepreneurship sociology literature. The authors offer a diverse perspective, including entrepreneurship and strategy research, economics, sociology, and anthropology.

Table of Contents

1. The Ethnic Ownership Economy, *I. Light*
2. Are Ethnic Enclaves Really Tiebout Clubs? Ethnic Entrepreneurship and the Economic Theory of Clubs, *C. S. Galbraith*
3. Levels of Resources for Ethnic Entrepreneurs, *P. Greene and R. Chaganti*
4. The Role of Social and Human Capital in the Start-up and Growth of Immigrant Businesses, *J. Sequeria and A. Rasheed*
5. The Embryonic Development of an Ethnic Neighborhood, *C. S. Galbraith, C. H. Stiles and J. Benitez-Bertheau*
6. Innovation and Entrepreneurship Amongst Pakeha and Maori in New Zealand, *H. Frederick and E. Henry*
7. Aboriginal Entrepreneurship and Economic Development in Canada, *R. Anderson and R. Giberson*
8. Church Membership, Social Capital, and Entrepreneurship in Brazilian Communities in the U.S., *A. Martes and C. Rodriguez*
9. Are You at Peace with God and your Neighbor? Cultural Resources and Restraints on Mennonite Entrepreneurship, *J. Ryman*
10. The Construction of an Ethnic Identity in Religions Traditionalism: An Ethnographic Survey, *D. Caterine*
11. Ethnic Business Families, *G. R. Iyer*
12. Developing Entrepreneurial Characteristics in Minority Youth: The Effects of Education and Enterprise Experience, *H. Rasheed and B. Rasheed*
13. Psychological Acculturation of Ethnic Minorities and Entrepreneurship, *G. Singh and A. DeNoble*
14. Ethnic Minority Entrepreneurs and the Commercial Banks in the U.K., *D. Deakins, M. Ram, D. Smallbone and M. Fletcher*
15. Ethnic Minority Entrepreneurs and Venture Capital, *J. S. Rubin*

Library Ordering Information

Publisher: Elsevier Ltd. The Boulevard Langford Lane, Kidlington, Oxford, OX5 1GB, UK
<http://www.elsevier.com/>; ISBN: 0-7623-1033-2

Curt H. Stiles, Ph.D. and Craig S. Galbraith, Ph.D. are on the faculty of the Cameron School of Business, University of North Carolina, Wilmington and teach in the areas of entrepreneurship, technology management, and strategic management.